

Keynote Speaker, Mark Tauscher – **NEW**

Expo is excited to host Former Wisconsin Badger and Green Bay Packer, Mark Tauscher. Tauscher developed his work ethic while growing up on a dairy farm in northern Wisconsin, working side by side with his family. That “farm kid” work ethic carried him from being a walk-on for the Wisconsin Badger football team to a starting lineman and Rose Bowl Champion while at the University of Wisconsin. Join Mark as he shares his story in Mendota Rooms 1 and 2 in the Exhibition Hall at 11:30 a.m. on Tuesday, October 1!

Expo's Educational Opportunities – *Expo FFA Seminars*

Tuesday, October 1 at 9:00 a.m.

Agricultural Careers Panel

Room: Mendota 1, Exhibition Hall

Panel Members: Danielle Denu, District Sales Manager, Bayer Crop Science
Makaila Klejeski, Livestock Production Specialist, All-American Co-op/Purina
Carl Lippert, Co-Owner, Grass Ridge Farm and Co-Founder, FeedX
Chip McNett, Owner, McNett Electric

Sponsored by: Alliant Energy Corporation

Tuesday, October 1 at 10:00 a.m.

The Future of SAE's

Room: Mendota 2, Exhibition Hall

Presented by: Wisconsin State FFA Officers, Curtis Weltzien, Ryan Erickson, Lindsey Augustine

Sponsored by: Alliant Energy Corporation

For a full description of each Expo FFA Seminar, visit WorldDairyExpo.com.

Expo's Educational Opportunities – *Knowledge Nook Sessions* – **NEW**

Located in the atrium of the Exhibition Hall, the Knowledge Nook is a new space designed for companies to showcase an innovative product, service or research that was introduced to the market in the past year. The official schedule of Knowledge Nook Sessions is available on the World Dairy Expo website.

Selfie Station Scavenger Hunt, sponsored by Afimilk – **NEW**

See the sights and explore World Dairy Expo on this redesigned scavenger hunt! To participate, take a selfie at each of the selfie stations located at landmarks around the grounds and post each photo to your social media account(s) with the official hashtag #WDE19. Those who complete the Selfie Station Scavenger Hunt will receive a free t-shirt, courtesy of [Central Life Sciences](http://CentralLifeSciences), Datamars, Inc., Fleet Farm and Turner, Inc., while supplies last. T-shirts can be claimed in the Mycogen Seeds Attendee Learning Lounge, located at the front of New Holland Pavilion 1! Click here for the Selfie Stations Map.

Trade Show FFA Activities

FutureCow Drawing FFA

FutureCow will award ten lucky winners \$75 in gift cards for the "Shop FFA" online store. Stop by the FutureCow booth EH 3817-3918 to enter for your chance to win!

Take a Quiz, Win GEA Ice Cream

The U.S Dairy Forage Research Center is providing a quiz about the dairy industry and forages in the Arena Building by the [World Forage Analysis Superbowl](http://WorldForageAnalysisSuperbowl). Students can complete the five-question quiz from 9 a.m. to 2 p.m. for a chance to win free ice cream, sponsored by Mycogen Seeds, from the GEA Ice Cream Stand. Supplies are limited. While there, students can touch and smell award winning forage samples and ask questions of the experts.

The Insight FS Simulator

The FS Simulator is the first of its kind used to train custom applicators in agriculture. Developed to elevate the training curriculum, it provides a means to quickly assess and evaluate the current operator's navigation of next generation technologies and help recruit top talent. Try out the simulator at booth MC 42 and stay up to date on Facebook!

7:15 a.m.	International Junior Holstein Show (C)
7:30 a.m.	International Ayrshire Show (C)
8:00 a.m.	FFA Judging Events (SP, EH & Sheraton Madison Hotel)
8:30 a.m.	Public Meeting - <i>Genetics of Dairy Feed Efficiency hosted by Council on Dairy Cattle Breeding</i> (EH)
9:00 - 11:00 a.m.	FFA Seminars (EH)
11:30 a.m.	FFA Keynote Speaker (EH)
11:30 a.m.	Knowledge Nook Session - <i>Growing Your Business for Generations to Come - Are We Shaping the Right Model?</i> (EH)
12:30 p.m.	Knowledge Nook Session - <i>Labor Issues and Animal Welfare - Are Milking Robots Part of the Solution?</i> (EH)
1:00 p.m.	Expo Seminar - <i>Domestic and Global Beverage Trends: How U.S. Dairy Innovation Can Seize the Opportunity</i> (EH)
1:30 p.m.	Knowledge Nook Session - <i>Essential Microbial Support: Improving Health and Performance with Probiotics</i> (EH)
2:00 p.m.	Virtual Farm Tour - <i>Kieler Farms Inc.</i> (EH)
3:00 p.m.	International Jersey Show - Heifers (C)
3:00 p.m.	International Milking Shorthorn Show - Heifers (C)



Ellsworth Agricultural Education & FFA

Preparing students for a future as consumers, producers and leaders in a global world



World Dairy Expo

The Ellsworth FFA has the opportunity to attend the World Dairy Expo this year in Madison. The Ellsworth FFA members will be able to participate in the dairy cattle, dairy products and forage judging contests. If you would like judge in one of the contest, please sign up with Mrs. Christenson as soon as possible.

Students will have a chance to see many different opportunities in the Dairy industry. Students will need to be dressed appropriately as they will be outside. The cost to attend is \$15.00 and members will need to bring along money for lunch.

We will be leaving at 4:30am on Tuesday, October 1, 2019 from the High School and returning around 6:00pm/7:00pm.

Students will need to check in with coaches about missing practice.

Mrs. Christenson will provide members with a study guide and materials to prepare for the contest.

If you have any questions, feel free to call the High School at 715-273-3904 or email at: christensonk@ellsworth.k12.wi.us

****Members attending will be **required** to attend 2 workshops/speakers that day while also visiting the expo.***

I give permission for _____ to go to World Dairy Expo.

_____ **Parent Signature**

Name of person to contact in case of an emergency_____

Emergency Number _____